



**JEFFERSON COUNTY
TOURISM COUNCIL**
P.O. Box 243
Jefferson, WI 53549



FRIDAY, OCT 20

Lighted Festival Parade We'll kick off our festival Friday evening with a parade through town for everyone to enjoy, whether you have a wristband or not. 6:30pm

Concert in Rotary Park 8-11pm

**SAT & SUN, OCT 21-22,
8:00AM TO 4:00PM**

Serpent's Corn Maze Walk through the long-dead remnants of a massive serpent set in our 5 acre corn field. Will you find a way out? Takes approximately 45 minutes. Wristband required.

Dragon's Alley Shop, eat and peruse the goods at this riverfront location. Wristband required.



Serpent's Alley Need more shopping? Of course you do! Come by Serpent's Alley to Find all the treasures you want. Old Firehouse Alley. Wristband required.

Festival Village Explore and shop at our indoor village filled with rare finds and exciting activities. Wristband required.

Lego Display at the Owl Post You'll be amazed to see your favorite scenes from the books and movies faithfully recreated in Lego form. See how many characters you can identify! Wristband required.

Live Wizard's Chess at Riverfront Park Come just to watch or maybe even participate in a life-sized game of chess. While you're there, shop at the many vendors surrounding the board! Wristband required.

Mandrake Greenhouse Our greenhouse will be filled with all manner of magical plants. Stop here to watch a show and learn all about them! Wristband required.

Owl Post Hosted by the Audubon Society. Come and see the owls! Get your personalized acceptance letter and other documents. Wristband required. Extra fee required for purchases.

Quidditch Tournament You'll be thrilled as you watch college Quidditch teams from across the country play in one of our newest, fastest-growing sports in the world! Tensfeldt Park. Wristband required.



JEFFERSON **U*S*A*** WISCONSIN

**Wizarding Fun for the
Whole Family!**

October 20-22, 2017 • Jefferson, Wisconsin
HarryPotterFestivalUSA.com



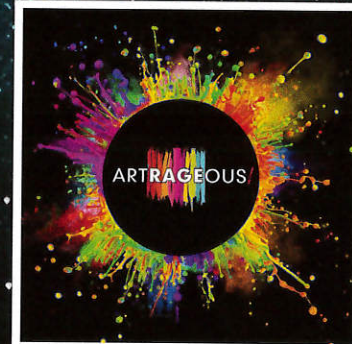
Sorting Hat Experience Put the Sorting Hat on your head and find out which House you belong to! Wristband required. Hosted by the Masonic Temple at Jefferson County Lodge #9

The Lost Tunnel Explore the hidden part of the Muggle village but don't let the dragon get too close! Also be sure to shop for costumes! Wristband required. Hosted by the FCCU Building

Wizard's Prison at Riverfront Park The dementors keep the prisoners contained, but be careful that you don't also get dragged inside! Wristband required.

**OTHER EVENTS
ADDITIONAL CHARGE
MAY BE REQUIRED**

Character Meals Dine and hobnob with your favorite professors and students. There is an additional cost and is not included with the wristband.



PRESORTED STANDARD
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POSTAL CUSTOMER



Drive-In Movies Hosted by the Highway 18 Outdoor Theatre and the Jefferson Chamber of Commerce. There is an additional cost and is not included with the wristband.

Friday, Oct 20, 8:30pm Harry Potter and the Sorcerer's Stone.

Sat, Oct 21, 6:30pm Harry Potter and the Prisoner of Azkaban

Sat, Oct 21, 9:15pm Harry Potter and the Goblet of Fire

Harry Potter Themed Artrageous Hosted by the Council for the Performing Arts., this one-of-a-kind interactive performance incorporates live art, music, dance, life sized puppetry, and audience participation all tied to Harry Potter! There is an additional cost and is not included with the wristband. Sat, Oct 21, 7pm.

Helicopter Rides Sat & Sun, Oct 21-22, 8am-4pm